

JFMS

Social media impact and download data

The top seven *Journal of Feline Medicine and Surgery* articles according to their presence on social media in the 6 months to July 2014 are shown on the right. The article level metric scores, or so-called altmetrics, show the impact the articles have achieved and the colours of the 'doughnuts' represent the activity of different forms of social media (pink = Google+; dark blue = Facebook; light blue = Twitter; red = website/media; yellow = blogging). The recently published House-Soiling Behavior Guidelines (*JFMS* 2014; 16: 579-598) have already made a strong impact.

Below are the current top downloading institutions. The recent addition of the National Taiwan University Library to the list indicates our increasing Asian presence.

Current as of mid-July 2014



Top downloading institutions of 2014 to date

Institution	Country	Abstract views	Article downloads
University of Liverpool	UK	10,145	4330
ONIRIS: Site De La Chantrerie	France	3393	2014
University of Sydney	Australia	5297	1918
Universidad de Concepción	Chile	2362	1902
The University of Melbourne Libraries	Australia	3758	1885
University of Pennsylvania	USA	2288	1862
University of California, Davis	USA	2415	1817
National Taiwan University Library	Taiwan	3715	1784
University Library Utrecht	Netherlands	2179	1696
Universitat Autònoma de Barcelona	Spain	3752	1694

Are you missing (lots of) socks?? Have you seen our recent popular Facebook post featuring a notice pinned to a London tree? Visit www.facebook.com/icalcare to discover some of the unusual things our followers' cats bring back!

'Race for Cats' Ed Shillabier, who is 74 and celebrating 50 years in veterinary practice, has completed a 250 mile reppwalk raising money for International Cat Care. Starting in Plymouth, UK, and ending at the Royal College of Veterinary Surgeons in London, UK, the walk took a week to complete.

JFSM

Japan joins ISFM's network of National Partners

The Japanese Society of Feline Medicine (JSFM), a new National Partner of ISFM, held its inaugural meeting and seminar at the end of June, attended by 200 delegates.

Charter members of the JSFM board include Director Dr Takuo Ishida (pictured), Academic Advisors Professor Ryohei Nishimura and Professor Hajime Tsujimoto, both from the University of Tokyo, and Executive Director Dr Satoshi Higashiyama, a general practitioner and practice member of ISFM, as well as several other academics and practitioners.



Left to right: Director Dr Takuo Ishida; attendees at the interactive seminar; and the seminar handout

Despite a pattern of increasing numbers of household cats and declining numbers of dogs, it is reported that cats visit the vet less frequently than dogs in Japan. JSFM feels there are common misconceptions among cat owners concerning feline veterinary care; they have had previous negative experiences when visiting the vet with their cat and are



therefore more concerned about taking their pet than are dog owners.

To move feline medicine forward, JSFM, with support from Royal Canin, is holding seminars and conferences to provide an opportunity for vets

and vet nurses to learn about feline medicine. There will also be events where owners too can learn about cats.

ISFM has launched its Cat Friendly Clinic (CFC) programme in Japan in partnership with Royal Canin and this has already attracted a great deal of interest. To date four clinics have achieved gold CFC status and one has achieved silver CFC status.